

# Why Does Your Business Need SOCIAL WIFI Marketing?

## Marketing Redefined

Social WiFi turns your business's free guest internet access into a powerful marketing system. It takes minutes to setup with our plug-n-play routers.



Free Hotspot



Connect



Engage



Auto-Pilot Marketing

## Custom Designed Login Pages

Custom design your free WiFi login page to fit your brand. We have several login options that allow you to collect the customer info that fits your businesses marketing needs.



## Rapidly Grow Customer Lists

Add hundreds to thousand of new customers to the CRM database. Grow marketing lists

## Capture Customer Data

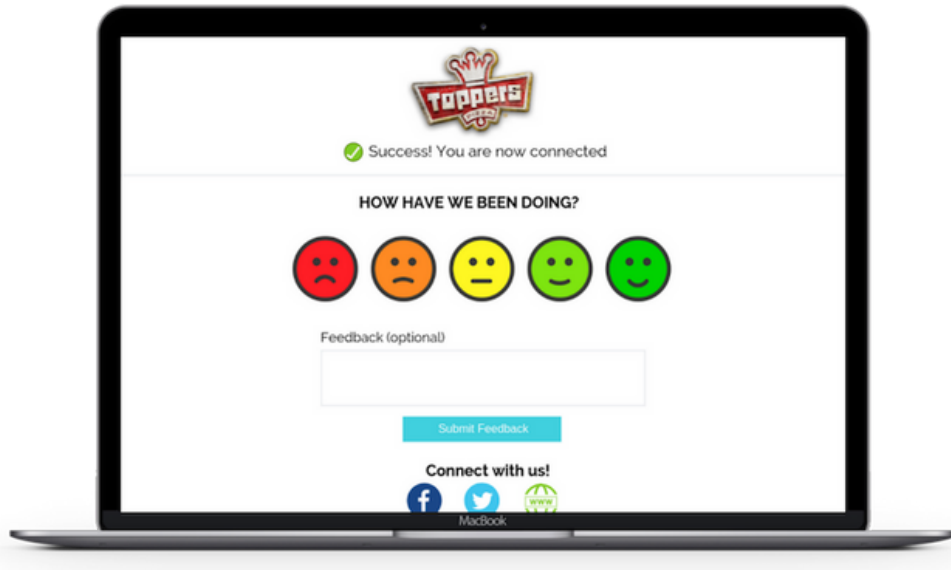
Understand visitor behavior by age, gender, location and interests. Businesses get weekly emailed reports.



## Auto-Pilot Marketing

Your social WiFi system does all the marketing for you. Create offers and communications that automatically get sent to customers via text and email.

- We Miss You Offers get sent to customers automatically when they have not been into your business in 30 days.

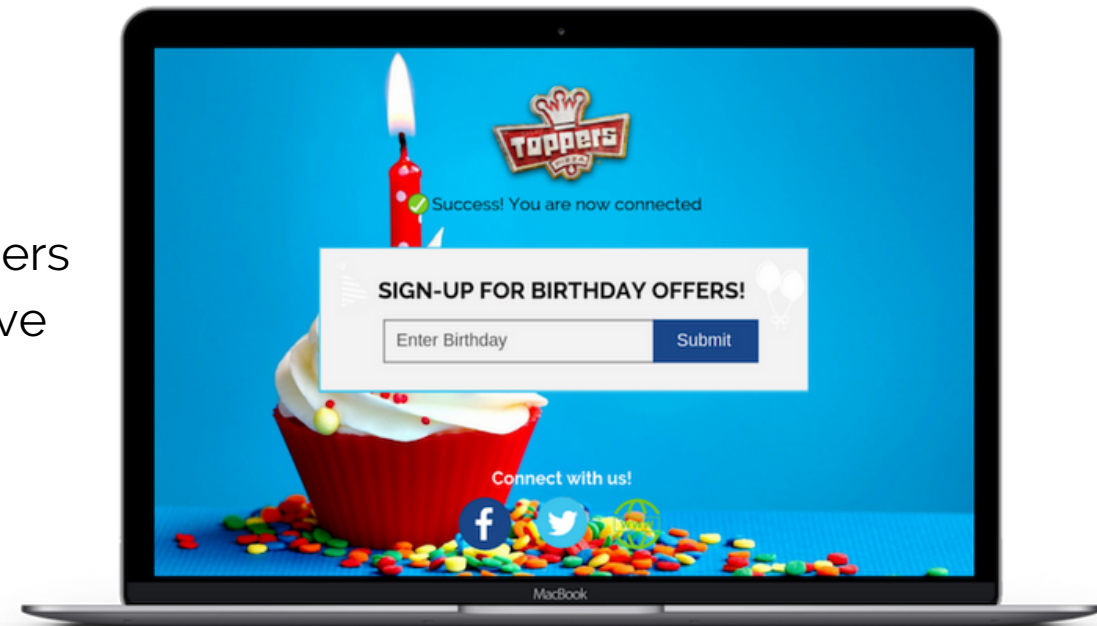


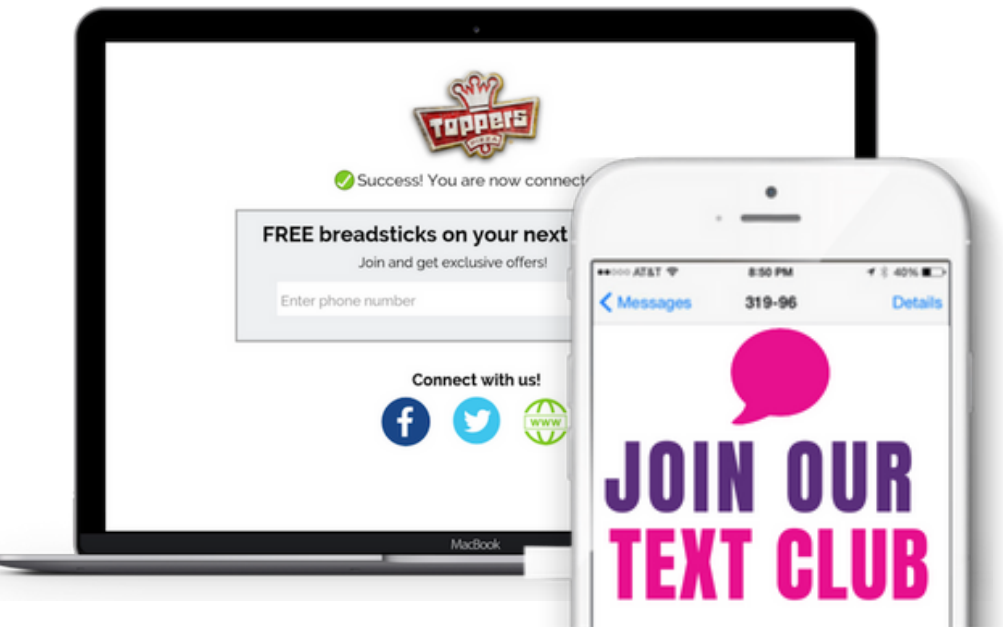
## Grow Customer Feedback & Positive Online Reviews

- When feedback is good, system will automatically prompt for online reviews.
- When feedback is negative, you are alerted and gives you time to respond before negative reviews are posted online.

## Birthday Marketing Program

Collect customer birthdates and automatically send out offers to customers via text or email on their birthdays to drive them in to your business.





## Mobile Deals & Subscriptions

We create custom branded and redeemable mobile deals that you can setup on auto-pilot and also broadcasts to all your subscribers to drive customers into your business.

## Grow Social Followers

Automatically grow social followers on your business social media profiles. We embed the social widgets directly into your social WiFi marketing system.

